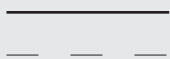


Step 1: Ensure the Layers palette is visible (Window - Layers).

Step 2: In the Layers Palette click on 'Artwork' layer.

Step 3: Place your artwork (File - Place).

Step 4: Make sure your artwork adheres to the bleed and margin guides (see right).



Die line

Score/Fold Line

**PINK LINE = BLEED GUIDE (63.5 CM LARGER THEN ACTUAL SHAPE)**

**BLACK LINE = FINAL TRIMMED SIZE GUIDE (ACTUAL SHAPE OF THE BOX)**

**BLUE LINE = MARGIN GUIDE (63.5 CM SMALLER THEN ACTUAL SHAPE)**

**Bleed =** When the artwork is meant to touch the edge of the trimmed final size bleed is required. Elements such as textures, photos, graphics are common items that use bleed.

**Final trimmed size =** This is the final size that the product will be.

**Margin =** The space between the trim edge required to make sure that important information is not lost in the trimming process. Anything that is important such as text needs to be within this margin.

